



GIGA LOGO

# Usage Manual

## GIGA LOGO

Our logo is the combination of a simple and modern wordmark with the icon.

*Please note* — while the icon can exist without the wordmark, the wordmark should never exist without the icon.





## EXCLUSION ZONE

The logo and the icon's exclusion zone is equal to the height of the wordmark's I-character.



## PRIMARY USE

The main logo should be used whenever possible.



## SECONDARY USE

The secondary logo should only be used on light backgrounds.



**NEIN**

Do not apply a gradient to the icon or wordmark.



**NEIN**

Do not rotate the logo.



**NEIN**

Do not change the color nor the opacity.



**NEIN**

Do not distort or warp the logo in any way.



**NEIN**

Do not use the wordmark without the icon.



**NEIN**

Do not change the typeface.

## LOGO MISUSE

The logo should not be misinterpreted, modified, or added to. No attempt should be made to alter the logo in any way. Its orientation, colour and composition should remain as in the source file.



## SOCIAL MEDIA & APP ICON

The wordmark may not be used in an app icon or social media avatar. Be sure to use the icon in combination with a low-contrast background. See examples on the left.